

2020

ANNUAL REPORT



SOS SAHEL



SOS SAHEL

EDITORIAL

« To cope with future crises, we need to be confident that we can develop our own strategies and implement long-term solutions. »

NDAO Ndeye Fatou, women's group of market gardeners and forest owners in Mboro, Senegal

In a complex situation of extreme climate variability and security crises, the last thing the Sahel needed was a global pandemic. With closure of markets, movement restrictions, lockdowns and curfews, the situation has only become worse.

However, SOS SAHEL's mission is to find and develop local solutions to meet these challenges.

With our network of partners and local communities, we are continually working to build sustainable agricultural systems. Local actors are directly involved at every stage along the way from production to processing and marketing. With invaluable natural resources, the Sahel's wealth is age-old, and the value of its products can save lives.

Despite the pandemic, SOS SAHEL continues its field missions and still supports the initiatives of its partners.

- In an effort to adapt to this situation and be creative, we decided to organize a virtual Africa Days to maintain a platform for exchange and reflection among our partners.
- We launched a platform for the Great Green Wall partners on June 17, on the World Day to Combat Desertification and Drought, to rally around field actors who contribute to the success of this large-scale initiative for the Sahara and the Sahel.
- We began to implement our strategic plan "Hakili" (intelligence in Dioula) Our Sahel by 2030!

The COVID-19 pandemic has hit Sahelian population hard. The population became more isolated both in terms of access to goods and services and in terms of relations with partners.

However, through virtual communication methods, it was possible to partially overcome these challenges. Within this context, our partners stressed the importance of coordination and more efficient communication in building a long-term relationship of trust.

This period clearly shows that we must adapt ourselves, innovate and stay connected!



Rémi HEMERYCK
Executive Director,
SOS SAHEL International France

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SOS SAHEL

Founded in Senegal 45 years ago, SOS SAHEL is an international NGO that works to bring lasting, sustainable development to the rural areas across the Sahelian belt.

Our mission is to ensure food and nutritional security for communities in sub-Saharan Africa and amplify local voices on an international stage.

SOS SAHEL and its partners share similar values of inclusion, sustainability, trust, respect, collaboration, innovation and responsibility. Furthermore, we share a common vision to **promote entrepreneurship and innovation, built on local expertise, while working towards** the Sustainable Development Goals and the African Union's Agenda 2063.

Within this region, SOS SAHEL has established and launched flagship programs such as the **Green Initiative, to provide adaptive solutions to climate change and food and nutritional security for local communities**. SOS SAHEL prioritizes women's empowerment, recognizing the central role women play in producing agriculture.

Our strength lies in **solidarity and collaboration with our network of partners** and an expertise gained from several generations of experience and commitment to the Sahel. SOS SAHEL brings ingenuity and innovation in all that we do, introducing modern methods of farming that respect the environment and promise sustainable development, for a resilient and nourishing Sahel.

IN FIGURES



Programs in
11 countries
across the
Sahelian belt



1,000

active partners in our
network



80%

of local actors are
women



98%

of **400 collaborators**
are based in the field



65%

of funding is
earmarked for
the development
of projects in the
field



7 offices
in
Africa



1 office
in
France



1 office in
the United
States



THE GREAT GREEN WALL INITIATIVE A PROGRAM ALREADY IN PROGRESS!

The Great Green Wall (GGW) for the Sahara and the Sahel was launched in 2007 by African states to restore **100 million hectares of land across 8,000 km. This initiative is an ambitious challenge driven by countries across the Sahelian belt, from Senegal to Djibouti.**

More than a reforestation program, **the vision of the GGW is to ensure that communities are resilient to climate change by restoring degraded land and promoting sustainable agriculture, livestock and forestry systems.** The GGW Initiative will generate economic returns and improve living conditions of the Sahelian population.

The success of the Great Green Wall relies on strengthening the collaboration between local stakeholders in each country. This cannot be achieved without the full involvement of local and regional authorities, the private sector, NGOs and local communities.

SOS SAHEL supports young people and women in this pan-African initiative.

THE GGW IN FIGURES

Goals by 2030:

Restore **100** million ha of degraded land

Cut **250** million tons of carbon

Create **10** million green jobs

SOS SAHEL: A KEY PLAYER IN THE GREAT GREEN WALL INITIATIVE



SOS SAHEL's long-term vision is to transform the Sahelian agricultural sector to one that is based on inclusive growth, shared prosperity and resilience.

This vision runs parallel to the Great Green Wall Initiative, in which SOS SAHEL is a key player, and is reflected in SOS SAHEL's action in the Sahel since 1970 and more recently, through the Green Initiative.

The Green Initiative was launched in 2019 by SOS SAHEL and includes action in 6 countries (Burkina Faso, Mali, Mauritania, Niger, Senegal and Chad). The Green Initiative goals:

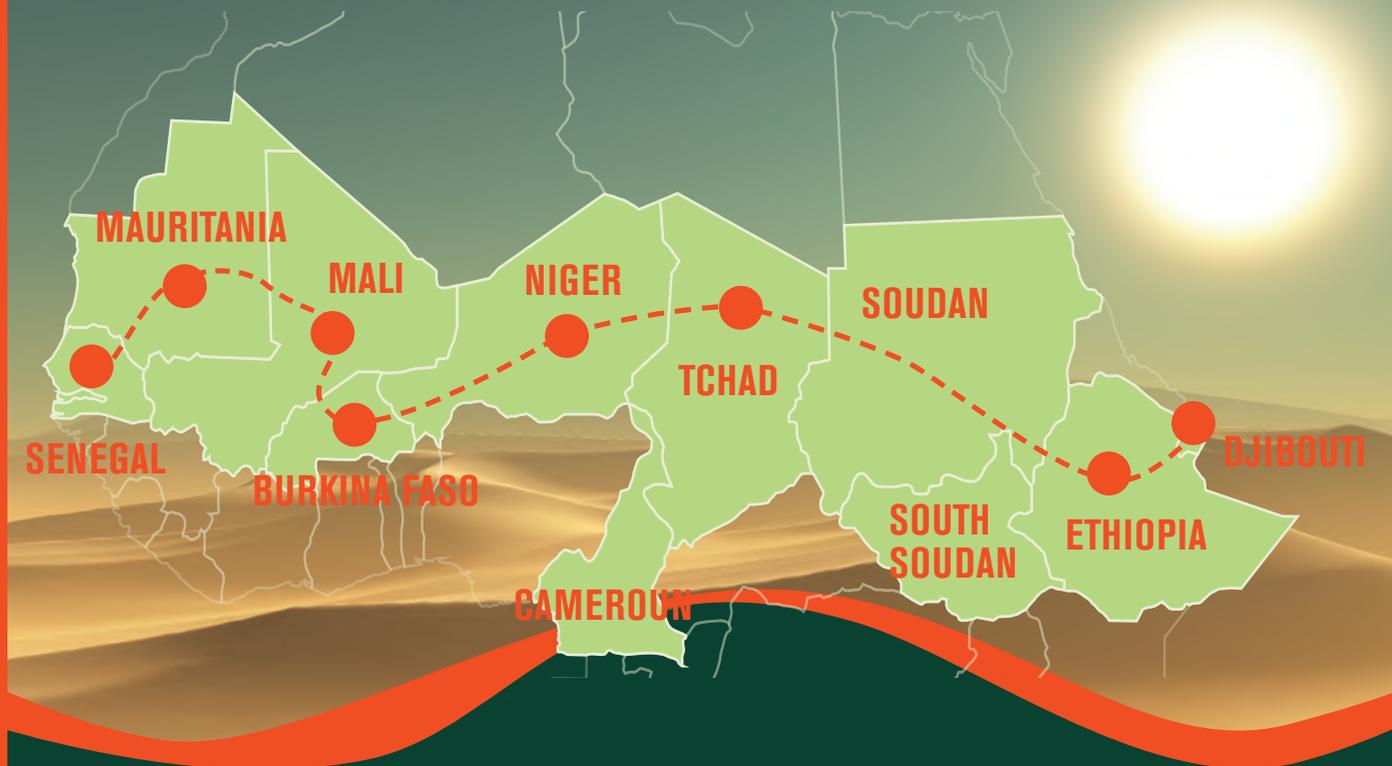
- Restore 360,000 hectares of farmland,
- Create 130,000 new jobs,
- Launch 90 service centers.

The GGW non-state partners' platform was launched on June 17, 2020, during the World Day to Combat Desertification and Drought <https://panegmv.org/>. This platform is dedicated to GGW field actors and exists to promote their work as well as local initiatives that are critical for project completion.

For further information:

<https://panegmv.org>
plateformegmv@sossahel.org
<https://www.facebook.com/panegmv/>
<https://twitter.com/panegmv>

OUR FIELDS OF ACTION



SOS SAHEL's fields of action are based on an integrated approach, resting on 4 pillars:

- Sustainable agriculture to ensure social and economic inclusion
- Access to basic social services
- Local governance
- Environmental protection

Key data:

21
ongoing
programs
in 2020

9
programs
started
in 2020

3
programs
closed
in 2020

77
programs over
the past
10 years

INNOVATE - COLLABORATE - EMPOWER

Local initiatives are at the heart of SOS SAHEL's action.

1

Innovate and disseminate appropriate and efficient development models



SOS SAHEL, along with its partners, is committed to initiatives that are tailored to the different contexts across the Sahelian belt. These models may be replicated within the same country or adapted to other countries.

For this reason, we must analyze our impact, to capitalize on the knowledge learned and to transmit skills.

SOS SAHEL's objective is to encourage discussions between stakeholders related to the challenges of the Sahel and to carry out efficient advocacy that promote replicable and sustainable solutions.

2

Working together with the population



SOS SAHEL develops innovative partnerships, with a particular focus to involve young people and women. Awareness building, education and entrepreneurship are the cornerstones of SOS SAHEL's mission.

Developing novel innovations and disseminating efficient solutions require involvement and empowerment of all stakeholders.

SOS SAHEL works closely with rural communities, civil society and local authorities at different scales to improve the living conditions of all.

3

Empowering local communities to unlock their sustainable potential



In the Sahel, farming is based on age-old knowledge and skills. Relying on local stakeholders, SOS SAHEL identifies, promotes, develops and improves solutions using innovative technical and technological support.

During the annual Africa Days forum, SOS SAHEL brings together experts and local stakeholders to analyze and build long-term development plans for the Sahel. The theme of the 2020 Forum was: "The Sahel: How can we create a crisis-resilient economy? Let's form a network of partners to revitalize the Sahelian economy and overcome the current crises."

SUPPORT FOR LOCAL DEVELOPMENT INITIATIVES DRIVEN BY CIVIL SOCIETY ORGANIZATIONS

SOS SAHEL's intervention model is built on its support for local development projects that are driven by civil society organizations (associations, farmers' organizations, local NGOs) or by local development organizations (state or from the private sector).

SOS SAHEL International France operates predominantly in the following areas:

- Direct project management or delegation of project management (time, materials) to local partners;
- Delegation of project ownership on behalf of institutions (state or other public organizations);
- Service provision for specific missions within the framework of external projects.

To achieve its goals, SOS SAHEL relies on a multidisciplinary team of social and technical engineers and programs that originate from SOS SAHEL's social enterprise: A BETTER LIFE.





**A
BETTER
LIFE**

Created in 2017 in Senegal, A BETTER LIFE's mission is to achieve sustainable food and nutrition security while promoting the potential of Africa.

A BETTER LIFE is the social enterprise associated with SOS SAHEL and exists to capitalize on its expertise.

A BETTER LIFE'S MISSIONS:

- Build a network of experts dedicated to Sahelian development and social entrepreneurship
- Create a platform for exchange and dissemination of experiences
- Coordinate a network of certified service centers
- Coordinate investments for social entrepreneurship and development projects in the Sahel

A BETTER LIFE is chaired by Abdérahmane Berthé, Secretary General of the African Airlines Association (AFRAA).

EMPOWERMENT



To help Sahelian people maximize their production capacity, we:

- Increase farmers' access to natural resources, production factors, funding mechanisms and infrastructure to enhance their products.
- Increase the availability of basic social services (water, hygiene, sanitation...), which are indispensable to the sustainable development of local communities and the living conditions of the population.

SUSTAINABILITY



In the face of great challenges related to climate change and food insecurity, we facilitate producers' access to knowledge and modern techniques. SOS SAHEL empowers producers to increase their production, secure a sufficient income and preserve their environment. To ensure peace and security in the Sahel, support of sustainable local initiatives is crucial.



*Since 2014, SOS SAHEL and the Malian government have been committed to a path of economic recovery and increased resilience in northern **Mali** following the 2012 crisis. Within this unstable context, SOS SAHEL supported the implementation of local development plans, helping to set the priorities of local governments in collaboration with regional and local authorities, associations and communities. These plans cover more than 500 local initiatives in agriculture, livestock or reforestation, to the benefit of more than 1.2 million people.*

TRAINING



The Sahel has been known for its active forces with old-age knowledge and skills. Disseminating entrepreneurship, encouraging new, emerging ideas and leaders are at the heart of our mission. We develop local skills and we work closely with family and local organizations so that they are better trained and structured.

INNOVATION



Across the Sahelian belt, from Senegal to Djibouti, Sahelian people face the same challenges: coping with daily crisis, and adapting to climate change. SOS SAHEL sets up tools to foster exchange of experience, local innovation and knowledge transfer in Sahelian countries.

Chad is the world's second largest producer of gum arabic behind Sudan. Producers need better access to marketing channels and more structure to their activities. For that reason, we established training programs, which enabled producer groups' to acquire skills in good governance and harvesting and storage techniques, which will ensure a high-quality product. We have also set up an information system that allows gum arabic actors to access information about gum prices in different markets.



STRENGTHENING SOS SAHEL'S INTERVENTION MODEL TO SPEED UP THE DEVELOPMENT PROCESS IN THE SAHEL

SOS SAHEL must regularly evolve its model. For example, our operational approach must be adapted to manage major demographic and socio-economic changes in the Sahel and to ensure a scaling up of activities in the face of growing needs.

Our operational approach, which is funded by the French Development Agency (AFD), seeks to:

- Capitalize on 45 years of know-how and experience gained with our partners
- Review our operational approach to speed up development in the territories where we work and to serve as an inspiring model for other development actors in the Sahel
- Mobilize a dynamic regional network through the Great Green Wall non-state partners' platform: www.panegmv.org that is committed to the Great Green Wall for the Sahara and the Sahel

In the near future, SOS SAHEL intends to launch digital tools to support local initiatives and strengthen economic and social efficiency at the territorial level and across sectors.



DEVELOPING IRRIGATION SYSTEMS

In 2018, to improve the performance of irrigated agriculture in West Africa, 6 Sahelian countries launched the Sahel Irrigation Initiative (2iS), coordinated by the Permanent Interstate Committee for Drought Control in the Sahel (CILSS) and supported by the World Bank. Within this initiative, SOS SAHEL and IGN FI provide joint technical support to CILSS and the Ministries of Agriculture.

The Regional Support Project for Irrigation Initiative in the Sahel (PARIIS) aims to sustain irrigation projects. The objective of the PARIIS project is to strengthen stakeholders' capacity to develop and manage irrigation by following a regional approach based on "irrigation solutions". **These solutions cover different types of irrigation from small individual systems to collective irrigation systems and large public developments.**

The PARIIS intervention model aims to encourage change through experience, structure and sharing. Irrigation systems stakeholders should act both individually and collectively to design irrigation solutions that are both efficient and sustainable in their approach.

In 2020, SOS SAHEL was involved in the development of local land studies, which are needed to gather the information needed for proposals that will strengthen the PARIIS project across the Sahel.





A VIRTUAL EVENT

From May 25, World Africa Day, through June 17, World Day to Combat Desertification and Drought.

COPING WITH CRISIS WITHOUT FORGETTING LONG-TERM VISION

Each year, the Africa Days provides a platform for partners to amplify their voices and promote efficient solutions to growing challenges.

In 2020, SOS SAHEL brought together field actors during **an Africa Camp** in Thiès, Senegal, to think about **designing innovative digital solutions** to improve local activities.

Then in a **capitalization workshop**, partners discussed **the concept of trust**, a value at the heart of SOS SAHEL's operating approach. And they deepened the **practices and impacts of territorial engineering** with which SOS SAHEL mobilizes stakeholders to bring about change.

During **the virtual Africa Days**, participants stressed the importance of **rethinking our means of knowledge sharing and suggested using digital tools** to overcome the restrictions imposed by the Covid-19 pandemic.

In response to several crises, our partners want to keep looking ahead to identify solutions that enhance Sahelian potential and utilize a territorial approach that will enable them to improve their skills and capacity for change.



THE AFRICA DAYS IN FIGURES:

- **1 SPONSOR:** President Abdou Diouf
- **2 AMBASSADORS:**
 - Pierre Thiam, chef, author and social activist
 - Salif Diao, international football player
- **5 VIDEO TESTIMONIALS FROM INSTITUTIONAL PARTNERS:** AMADE, the Monegasque Cooperation for Development, the Crisis Centre of the French Ministry of Europe and Foreign Affairs (MEAE), NEXIRA, Hotel Pullman Dakar Teranga
- **20 VIDEO TESTIMONIALS FROM LOCAL PARTNERS**
- **3 WORKSHOPS ON JUNE 2, 3, 4:**
 - How can we speed up the creation and dissemination of knowledge using digital tools?
 - What is the best development model for a Sahel region undergoing economic change?
 - How to strengthen the effectiveness of partner networks in a changing Sahel region?
- **1 FORUM ON JUNE 5:**
 - How can we create a crisis-resilient economy?
 - Let's get a network of partners to step up and energize the economy in the Sahel to overcome the current crises.
- **156 PARTICIPANTS**
- **CREDITS** produced by Didier Awadi and Cheick Tidiane Seck, with the voices of Khady Diop, Korka Dieng and Moonava. Listen on SOS SAHEL's Youtube channel.
- **A DEDICATED WEBSITE:** www.africadays.org



COMMITTED PARTNERS: RELATIONSHIPS OF TRUST IN SUPPORT OF LOCAL AND SUSTAINABLE SOLUTIONS

We are able to continue our activities in the field thanks to the diversity, loyalty and commitment of our partners: national and international institutions, foundations, companies, local authorities, public institutions and associations.

Our objective: to provide the living conditions and food and nutritional security of Sahelian communities.



SOS SAHEL CHARTER

SOS SAHEL Charter is a mutual commitment of best practices and quality. Signatories to the SOS SAHEL Charter are non-governmental organizations, private, humanitarian and not-for-profit organizations. As apolitical and non-confessional organizations, they conduct development projects for rural populations in the Sahel and more generally in African countries.

The SOS SAHEL Charter's signatories are:

- SOS SAHEL International France
- SOS SAHEL International Burkina Faso
- SOS SAHEL International Niger
- SOS SAHEL International Tchad
- Compagnie Fiduciaire d'Assistance et de Conseil (CFAC), member of PYRAMID GROUP (representative in Senegal)



• Pierre Thiam, Chef and Ambassador of SOS SAHEL

FRANCE

PRESIDENT

Dr. Jean Lelong

Doctor, retired

VICE-PRESIDENTS

Mr. El Hadji Sidy Sarr

Associate Director, Pyramid Group

Mr. Roger Kalmanovitz

Consultant

SECRETARY GENERAL

Mr. Thibaut Lasserre

Lawyer

TREASURER

Mrs. Odile Boyer

Farmer

ASSISTANT TREASURER

Mr. Jean Sibiri Zoundi

Senior Agricultural Economist, Principal Administrator, SAHEL AND WEST AFRICA CLUB SECRETARIAT (OECD)

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Delegate to International Affairs, retired

Mr. Abdérahmane Berthé

Secretary General of the African Airlines Association (AFRAA)

Mr. Jean-Marie Blin

Journalist, retired

Mr. Jean Dessailly

Managing Director

Mr. Minwuyelet Gelaw

Consultant

Mr. Bernard Pierre Lebeau

Consultant Economist/Agronomist

Mr. Armand Paquier

Honorary Journalist

Mr. Alfred Sawadogo

Sociologist



USA

As an extension of its international advocacy and fundraising efforts, SOS SAHEL opened an officially recognized organization in the United States in 2019: SOS SAHEL USA.

PRESIDENT

Mr. Alexis Kalmanovitz

Associate Director, Zelig Associates

VICE-PRESIDENTS

Mr. Pierre Thiam

Chef, Author and Social Activist

GENERAL SECRETARY

Mr. Rémi Hémercyk

Executive Director of
SOS SAHEL International France

TREASURER

Mr. Aaron Slan

Co-founder and Senior Partner, Cote Capital

RESOURCES

Thanks to the trust of our donors and various financial partners, SOS SAHEL International France has diverse funding sources. These resources contribute to our financial stability and collaboration with stakeholders with a range of experience.

18.2% Of those resources, come from the public:

A total of €1,880,675 was raised during the year (public donations: €1,586,074, bequests: €34,696; sponsorship: €253,905). These figures are slightly higher than expected, with a significant increase in fundraising, despite a decline in bequests for the second year in a row. Increased fundraising efforts have enabled us to appeal to public generosity. 18.8% of public generosity is allocated to fundraising.

2% Over of those resources came from sponsorship and other private grants:

Slightly higher than the previous year, in 2020, a total of €202,212 was contributed by companies, associations and foundations (ACCOR, Nexira, Danone, Firmenich...).

76.3% of those resources come from public subsidies:

A total of €7,898,793 from public subsidies enables SOS SAHEL International France to support long-term activity in Sahelian countries (e.g. Ministry of Finance, Ministry of Foreign Affairs, AFD, European Union, Swedish International Development Agency).

Donations and legacies: **15.6%**

Other income: **4.5%**

Other private funds: **3.5%**



Grants and other public subsidies: **76.3%**

RESOURCES (in €)	RESOURCES RAISED IN 2020 Income statement	MONITORING OF RESOURCES RAISED from the public
1. RESOURCES RAISED FROM THE PUBLIC	1 880 675	1 880 675
2. ADDITIONAL PRIVATE FUNDS	202 212	-
3. GRANTS AND OTHER PUBLIC SUBSIDIES	7 898 793	-
4. OTHER INCOME	369 593	-
I. TOTAL CURRENT PERIOD INCOMING RESOURCES RECORDED IN THE INCOME STATEMENT	10 351 273	-
II. BALANCE OF ALLOCATED AND UNUSED RESOURCES FROM PREVIOUS YEARS	6 044 146	-
III. TOTAL FUNDS	16 395 419	1 880 675
IV. TOTAL EMPLOYMENT FUNDED BY RESOURCES RAISED FROM THE PUBLIC	-	1 880 675
EVALUATION OF IN-KIND VOLUNTARY INCOME (services and volunteering)	19 530	-



EMPLOYMENT

A steady growth in action across the Sahel resulted in a startup of new activities for the rural population.

94.6 % of the employment resources were earmarked for social missions:

ACTIONS IN THE SAHEL.

Activities in the Sahel account for 92.7% of SOS SAHEL employment activities in 2020. This includes expenditures related to project implementation by SOS SAHEL International France and other Sahelian associations and partners in SOS SAHEL's network.

ACTIONS IN FRANCE.

Only 1.9% of SOS SAHEL's employment resources were used in France in 2020. These expenditures, which amounted to €293,000 in 2020, were earmarked for public information and awareness campaigns.

4.8 % of employment resources were earmarked for fundraising:

Fundraising efforts, which amounted to €731,987, were used to mobilize the resources needed for continued development actions in the Sahel. Fundraising expenses, amounting to €568,000, have decreased and are back to their 2018 level, however generating a significant increase in fundraising for our missions.

0.6 % of employment resources were spent on operations:

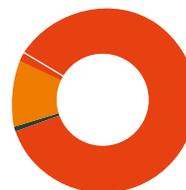
The organization's structural costs amounted to €92,000 in 2020. They include purchases, external services, taxes, social security contributions and other operating expenses.

Social missions in France:

1.9 %

Operation:
4.8 %

Fundraising:
0.6 %



Social missions in the Sahel:
92.7 %

EMPLOYMENT (in €)	EMPLOYMENT IN 2020 Income statement	ALLOCATION OF RESOURCES RAISED from the public
1. SOCIAL MISSIONS	14 445 097	1 651 002
1.1. Carried out in France	292 807	1 358 195
1.2. Carried out abroad	14 152 290	1 358 194
2. FUNDRAISING EXPENSES		
2.1. Allocated fundraising expenses	568 452	101 208
2.2. Other fundraising expenses	163 535	37 006
3. OPERATING EXPENSES	91 459	91 459
I. TOTAL CURRENT PERIOD EMPLOYMENT RECORDED IN THE INCOME STATEMENT	15 268 543	-
II. ALLOCATIONS TO PROVISIONS AND DEPRECIATION	35 975	-
III. COMMITMENTS TO BE FULFILLED FROM DESIGNATED RESOURCES	958 047	-
IV. RESOURCES SURPLUS FOR THE CURRENT PERIOD	132 344	-
V. Income taxes	510	
VI. TOTAL FUNDS	16 395 419	1 880 675
EVALUATION OF IN KIND VOLUNTARY INCOME (Services and volunteering)	19 350	



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